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Message Text

UNCLASSIFIED

PAGE 01 WARSAW 06372 211454Z

43
ACTION EUR-12

INFO OCT-01 ISO-00 EB-06 RSC-01 /020 W
---------- 061899
R 211422Z OCT 74
FM AMEMBASSY WARSAW
TO USDOC WASHDC
INFO SECSTATE WASHDC 1802
AMEMBASSY MOSCOW
AMEMBASSY VIENNA

UNCLAS WARSAW 6372

COMMERCE FOR BEWT/TPD
MOSCOW FOR USCOMMOFF
VIENNA FOR EWTC

E.O. 11652: N/A
TAGS: BEXP, PL
SUBJECT: BETWEEN SHOW PROMOTION; JAMBOR ENTERPRISES INC, NEW YORK, NY, OCT 2-8, 1974

1. DR J JAMBOR, PRESIDENT OF JAMBOR ENTERPRISES, NY, OCCUPIED THE USTDC OCT 2-8, 1974, TO CONDUCT SALES SEMINARS AND DISPLAY MEDICAL/DENTAL PRODUCTS. JAMBOR REPRESENTED SOME TWENTY-FIVE (25) US FIRMS OF THE MEDICAL/DENTAL INDUSTRIES.

2. ATTENDANCE WAS BY INVITATION ONLY AND WAS LIMITED TO MINISTRY OF HEALTH OFFICIALS, FTO PERSONNEL, AND PHYSICIAN GROUPS. VICE MINISTER OF HEALTH STANISLAW MARCINOWSKI VISITED THE USTDC AND COMMENTED ON THE ARRAY OF PRODUCTS AND THE NNEDS FOR VARIOUS ITEMS IN POLAND.

3. JAMBORS REPORT ON THE RESULTS OF THE PROMOTION EVENT SHOW ACTUAL DURING EVENT SALES OF $5.5 MILLION AND EXPECTED NEXT 12 MONTHS SALES FIGURE OF $11 MILLION. NUMBER OF NEW TRADE LEADS OBTAINED IS SHOW TO BE 40.
DAVIES

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NNN

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Disposition Event:
Disposition History: n/a
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